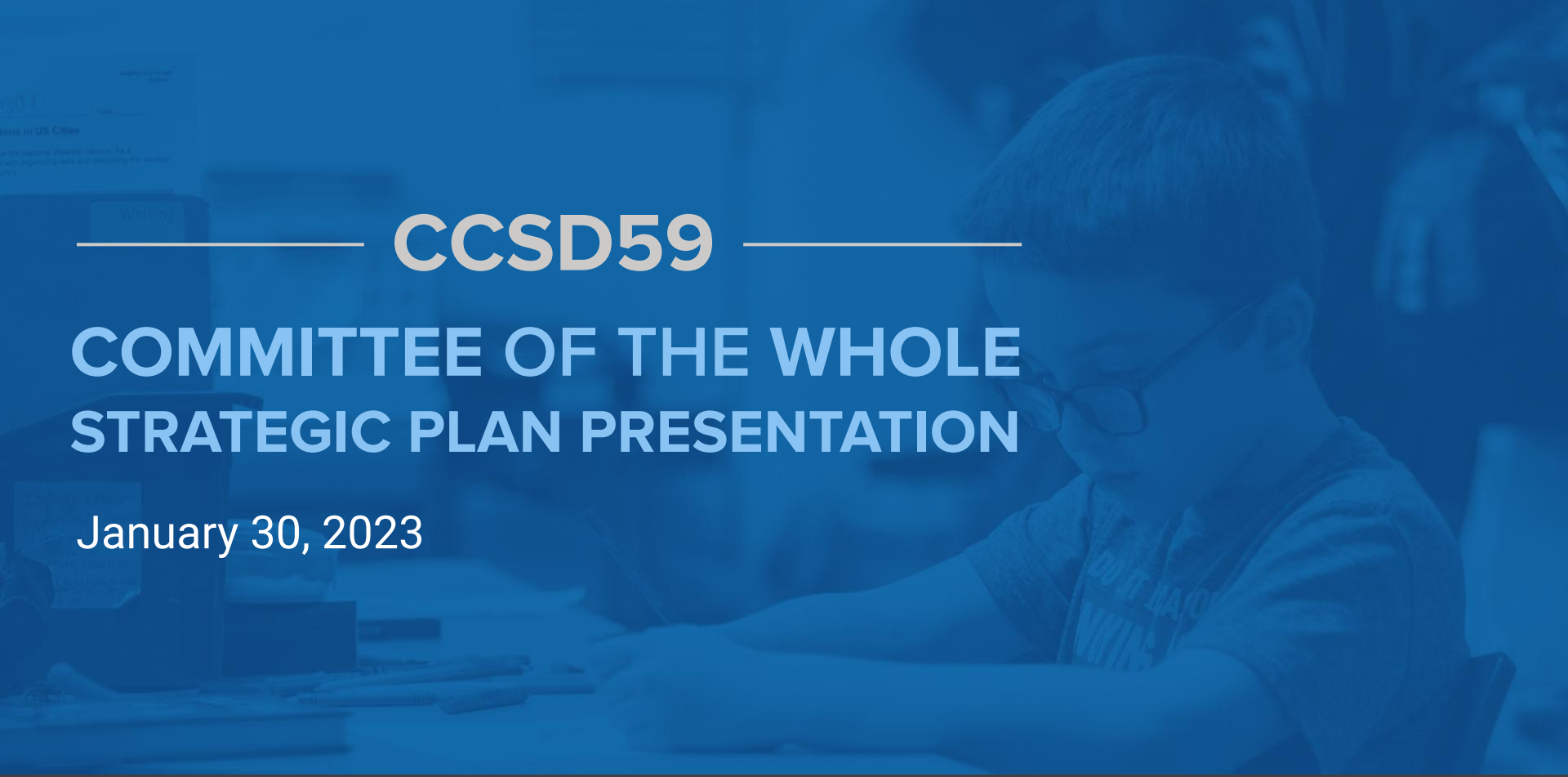


CCSD59

COMMITTEE OF THE WHOLE

STRATEGIC PLAN PRESENTATION

January 30, 2023

CCSD59 STRATEGIC PLAN

OUR CORE VALUES

CCSD59 COMMITS TO THE FOLLOWING CORE VALUES:

1. WHOLE CHILD
2. GROWTH, OWNERSHIP & CONTINUOUS IMPROVEMENT
3. COMMUNICATION & COLLABORATION
4. DIVERSITY AND EQUITY
5. PARTNERSHIP & STEWARDSHIP

CCSD59 STRATEGIC PLAN

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

CCSD59 STRATEGIC PLAN

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

GOAL STATEMENT: Promote student growth and achievement through a whole-child teaching and learning approach.

HIGH LEVEL, MULTI-YEAR, ALIGNED STRATEGIES:

- **Readiness/Achievement/Proficiency/Growth**
- **Curriculum Clarity**
- **Early Learning**
- **Aligned Assessment System**

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

Readiness/Achievement/Proficiency/Growth

Progress Highlights & Celebrations:

- Continued progress towards 80% KPI goal in math and reading
- Majority of students on track to make Typical Growth
- Students making Stretch Growth in alignment to iReady expected rates

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

Readiness/Achievement/Proficiency/Growth

Current Challenges:

- KPI achievement gaps continue between key demographic groups
- High rate of students below grade level not meeting stretch growth goals

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

Curriculum Clarity

Progress Highlights & Celebrations

- Math Year 2 implementation
- Literacy K-8 approval March 2023
- Social Science pilots - Spring 2023
- Science phase 1 - Summer 2023
- K-5 Physical Education 3x a week mandate and expanded elementary specials programming
- Fine Arts support district-wide

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

Curriculum Clarity

Challenges

- Capacity of the system to manage change
  - Professional learning
- Professional Learning Communities development
  - High numbers of singletons reduce ability of teams to consistently use assessment to adjust instruction

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

Early Learning

Progress Highlights & Celebrations:

- **Early Childhood program expansion (5 Day AM / PM)**
  - Current enrollment = 347 (+104 from 8.22.22)
- **Increase in participation and engagement in ELC Parent University**

GOAL ONE: STUDENT GROWTH & ACHIEVEMENT

Early Learning

Current Challenges:

- Increasing Early Learning access throughout the District
- Limited full day options

CCSD59 STRATEGIC PLAN

GOAL TWO: INCLUSIVE LEARNING ENVIRONMENT

CCSD59 STRATEGIC PLAN

GOAL TWO: INCLUSIVE LEARNING ENVIRONMENT

GOAL STATEMENT: Provide an engaging, personalized, nurturing environment to meet each student's needs and interests.

HIGH LEVEL, MULTI-YEAR, ALIGNED STRATEGIES:

- **System of Interventions, Enrichments, Supports, Differentiation**
- **Well-being, social, emotional, and health needs of students and staff**
- **Ownership/Engagement/Voice/Choice**

GOAL TWO: INCLUSIVE LEARNING ENVIRONMENT

Intervention, Enrichment, Support, Differentiation

Progress Highlights & Celebrations:

- Expansion of math/reading intervention resources and training
- Consistent documentation review
- Student growth at higher than typical rates for those receiving interventions

GOAL TWO: INCLUSIVE LEARNING ENVIRONMENT

Intervention, Enrichment, Support, Differentiation

Challenges:

- Range of students across schools that need intervention
- Range of class sizes and singletons across schools
- Tier 2 intervention tied to the core curriculum, which is changing
- Not enough Spanish-speaking staff to meet student needs

GOAL TWO: INCLUSIVE LEARNING ENVIRONMENT

Well-being, social, emotional, and health needs

Progress Highlights & Celebrations:

- Increased behavior intervention at schools
- Added SEL lessons weekly at Junior High
- Added intervention and coaching with district SEL team
- Discipline data reviews and input by Behavior Intervention Committee
- 95% of students with no major behavior incidents this year

GOAL TWO: INCLUSIVE LEARNING ENVIRONMENT

Well-being, social, emotional, and health needs

Challenges:

- Ensuring all staff document incidents the same way
- Social media use outside of school impacting student behavior in school
- Training in restorative practices and trauma-informed practices
- Ensuring interventions given the way they should be given (fidelity)

CCSD59 STRATEGIC PLAN

GOAL THREE: FAMILY & COMMUNITY PARTNERSHIPS

CCSD59 STRATEGIC PLAN

GOAL THREE: FAMILY & COMMUNITY PARTNERSHIPS

GOAL STATEMENT: Support partnerships through communication, collaboration, trust, and respect to advocate for student success.

HIGH LEVEL, MULTI-YEAR, ALIGNED STRATEGIES:

- **Partnerships with Families**
- **Partnerships with the Community**
- **Two-way Communication and Collaboration**

GOAL THREE: FAMILY & COMMUNITY PARTNERSHIPS

Progress Highlights & Celebrations:

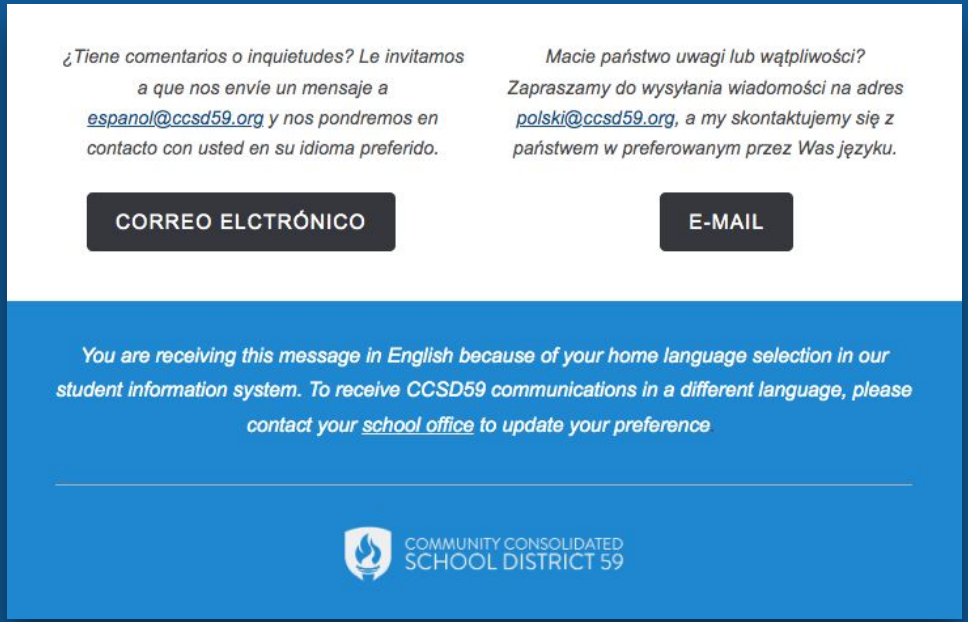
- Sharing district celebrations
- Expanding outreach opportunities
- Audience engagement
- Family participation
- Internal communications

SHARING DISTRICT CELEBRATIONS

59REWIND

OUTSTANDING STAFF AWARD
CCSD59

EXPANDING OUTREACH OPPORTUNITIES



AUDIENCE ENGAGEMENT

District Website Analytics: July 1, 2022 - January 23, 2023

Website Page	Pageviews	Avg. Time on Page	Bounce Rate	Exit Rate
Overall Site Statistics	273,658	0:01:56	65.67%	57.87%
CCSD59.org (Home Page)	106,526	0:01:35	54.83%	52.46%
Monthly Breakfast & Lunch Menus	24,926	0:03:25	88.38%	85.78%
Events	17,368	0:02:16	75.19%	66.23%
About CCSD59 Schools List	10,369	0:02:45	74.00%	66.11%
Employment	9,096	0:03:43	84.18%	79.05%
Year-at-a-Glance Calendars	5,825	0:02:31	79.35%	76.07%
Board of Education Meetings	5,433	0:02:47	68.02%	62.54%
Equity	5,140	0:03:10	71.12%	57.32%
Board of Education	4,588	0:00:41	47.45%	19.40%
Negotiated Agreements & Compensation	3,591	0:06:28	80.26%	76.55%

AUDIENCE ENGAGEMENT

District Website Analytics Highlights

- Website Traffic is Healthy
- Time on Page Exceeds Industry Standard of 52 Seconds
- Pages Such as Lunch Menus, Employment, and Calendars are Providing Useful Information for our Audience

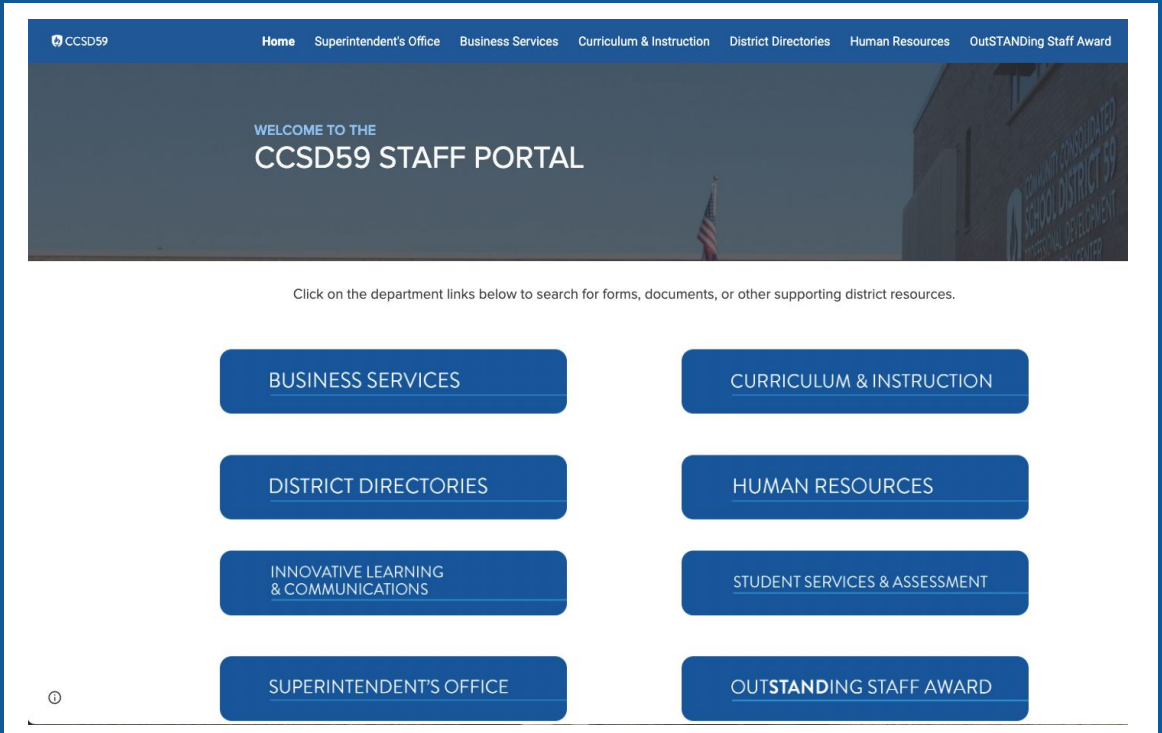
District Email Analytics Highlights

- **61.2%** - Average Open Rate for CCSD59 District Communications this Year
  - 21.3% - Average Open Rate for All Industries
  - 23.4% - Average Open Rate for Educational Organizations

FAMILY PARTICIPATION

Strong Partnerships Across Buildings to Increase Family Participation at Events

INTERNAL COMMUNICATIONS



GOAL THREE: FAMILY & COMMUNITY PARTNERSHIPS

Current Challenges:

- School website content audit
- Continued efforts to expand communication methods such as text messaging
- Segmentation of audience needs and preferences for communication

CCSD59 STRATEGIC PLAN

GOAL FOUR: STEWARDSHIP OF RESOURCES

CCSD59 STRATEGIC PLAN

GOAL FOUR: STEWARDSHIP OF RESOURCES

GOAL STATEMENT: Align human, financial, and physical resources to ensure integrity and equity in resource planning and allocation.

HIGH LEVEL, MULTI-YEAR, ALIGNED STRATEGIES:

- Equity Across Schools
- High Quality Staff
- Fiscal Stewardship

GOAL FOUR: STEWARDSHIP OF RESOURCES

Equity Across Schools

Progress Highlights & Celebrations

- Elimination of multi-grade classrooms
- Additional staffing allocations for program improvements

GOAL FOUR: STEWARDSHIP OF RESOURCES

Equity Across Schools

Challenges

- Elementary class sizes & ranges
- Elementary singleton classrooms

GOAL FOUR: STEWARDSHIP OF RESOURCES

High Quality Staff

Progress Highlights & Celebrations

- Recruiting & hiring
- Retainment efforts
  - CAMEO CBA
  - CERTIFIED CBA

GOAL FOUR: STEWARDSHIP OF RESOURCES

High Quality Staff

Challenges

- Resource allocation per school model
- Class size, limited collaboration opportunities, assignment consistency

GOAL FOUR: STEWARDSHIP OF RESOURCES

Fiscal Stewardship

Progress Highlights & Celebrations

- Fund balance
- Investments
- Ten year facility plan

GOAL FOUR: STEWARDSHIP OF RESOURCES

Fiscal Stewardship

Challenges

- Operating expenses per pupil
- Resource allocation
- Transportation

CCSD59 STRATEGIC PLAN

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